

Online Regional Directories Business Listing Application Form



Please Fax To
(02) 4751 4720

Section 1 - Business Details	
Date Form Completed	
Registered Business/ Company Name <i>Your business will be profiled under your registered name.</i>	
A.B.N. or A.C.N. or R.B.N. <i>Number must match your registered name above.</i>	
Contact Name	
Business Address	
City/Town	
Postal Address	
City/Town	
Postcode	
Phone	
Mobile Phone	
Fax	
Email	
Web Address	

Basic Listings

Basic Listings are available on most regional directories. These listings appear below Standard Listings and Priority Enhanced Listings. Basic Listings link to a Business Profile Web Page which is limited to a maximum 75 description, a single photograph, your logo, contact details and a direct online enquiry form. (Access to advanced features, a direct link to your website or the display of your website address is not included with the Basic Listing service).

Standard Listings

Standard Listings appear above Basic Listings (if present). Standard Listings include a Direct Link to your Website (if you have a website). You also receive a Username and Password to manage your own comprehensive Business Profile Web Page within the regional website. Your comprehensive Business Profile page can include your logo, 4 photographs, additional text, the ability to post online specials, a direct online enquiry form and other information as you require. Accommodation Venues also have access to an Accommodation Availability Service. You will receive a Username and Password once your listing is online so that you can make changes as required.

Priority Enhanced Listings

Priority Enhanced Listings include all the features of a standard listing PLUS you receive a Photograph on directory listing pages, (this is in addition to the photographs featured on your Business Profile Web Page). Enhanced Listings appear above Standard Listings.

Please indicate on the next page which regional directory exposure service(s) you require on the following page.

All fees are for a full 12 month period. All pricing includes GST.

Section 2 - Promotion Services Required Please tick (✓)

Region	Basic Listing	Standard Listing	Priority Enhanced Listing	Conditions	Website Addresses
Albury Wodonga	Free <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Destination Albury Wodonga Online Member Destination Albury Wodonga Marketing Member	AlburyWodongaAustralia.com AlburyWodongaAustralia.com.au DestinationAlburyWodonga.com DestinationAlburyWodonga.com.au
	\$150 <input type="checkbox"/>	\$495 <input type="checkbox"/>	\$627 <input type="checkbox"/>	Destination Albury Wodonga Companion Member Destination Albury Wodonga Association Member	
	N/A	\$495 <input type="checkbox"/>	N/A	Non Member	
Blacktown	Free <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$297 <input type="checkbox"/>	Blacktown businesses, products and services.	BlacktownAustralia.com.au BlacktownAustralia.com VisitBlacktown.com VisitBlacktown.com.au
Blue Mountains	\$99 <input type="checkbox"/>	\$330 <input type="checkbox"/>	\$462 <input type="checkbox"/>	Blue Mountains businesses, products and services.	BlueMountainsAustralia.com BlueMountainsAustralia.com.au BlueMountainsWeb.com.au blue.mountains.com.au bluemts.com.au
Central Coast	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Central Coast businesses, products and services.	CentralCoastAustralia.com CentralCoastAustralia.com.au
Country NSW	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Businesses and services in Country NSW	countryNSW.com.au countryNSWaustralia.com.au
Hawkesbury	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Hawkesbury businesses, products and services.	HawkesburyAustralia.com HawkesburyWeb.com.au HawkesburyValley.com HawkesburyValley.com.au
Manly	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Manly businesses, products and services.	ManlyAustralia.com ManlyAustralia.com.au ManlyTourism.com ManlyTourism.com.au ManlyWeb.com.au
Oberon	Free <input type="checkbox"/>	\$330 * <input type="checkbox"/>	\$462 * <input type="checkbox"/>	Members of the Oberon Plateau Tourism Association. * Fee also includes listing on the Blue Mountains site exclusive to Oberon Tourism Members.	OberonAustralia.com OberonWeb.com.au OberonWeb.com
Penrith	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Penrith Valley businesses, products and services.	PenrithAustralia.com PenrithOnline.com.au
Sutherland Shire	Free <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	The Shire businesses, products and services.	SutherlandshireAustralia.com SutherlandshireAustralia.com.au VisitTheShire.com.au CronullaCoastAustralia.com CronullaCoastAustralia.com.au
Sydney Hills	Free <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$297 <input type="checkbox"/>	Sydney Hills businesses, products and services.	SydneyHillsAustralia.com SydneyHills.com.au
Tablelands Way	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Businesses within The Tablelands Way area.	TablelandsWay.com.au
Wagga Wagga	Free <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	Wagga Wagga businesses, products and services.	mywagga.com.au VisitWagga.com VisitWagga.com.au WaggaAustralia.com
What's On In Sydney	\$99 <input type="checkbox"/>	\$330 <input type="checkbox"/>	\$462 <input type="checkbox"/>	Tourism Businesses and Accommodation within NSW.	Whats-On-In-Sydney.com.au WhatsOnInSydney.com.au

Section 3 – Optional Services Required Please tick (✓)

Inclusion in Romantic & Honeymoon Retreats Category	<input type="checkbox"/> Additional \$55 / year	This category attracts an additional fee to ensure only businesses targeting this market segment are included within this category. (Currently available on Blue Mountains, Oberon and Hawkesbury).
Yulefest	<input type="checkbox"/> Additional \$55 / year	This category attracts an additional fee to ensure only businesses targeting this market segment are included within this category. (Currently available on Blue Mountains, Oberon and Hawkesbury).
Business Profile Image Gallery	<input type="checkbox"/> Additional \$55 / year	This is a new service for 2009. Display up to 20 Images in a light box slide show.
Book Now Link <i>Direct Link to your choice of third party booking service</i>	<input type="checkbox"/> Additional \$55 / year	In addition to your website link you can have an optional BOOK NOW link going directly to a third party booking service of your choice. (Available on selected regions).

For even greater exposure ask Stralia Web about our Regional Directory Button Advertising Packages.

Section 3 – Business Profile

All listing services include a "Business Profile Page" within Stralia Web's regional directories. Individual Business Profiles appear on a separate web page from the listing pages. Basic Business Profile pages includes your contact details, up to 75 word description, an email enquiry form, logo and /or photograph. Standard and Enhanced Listings can include additional text and photographs on your Business Profile Page.

Please advise Stralia Web where we should obtain your logo and or photograph for inclusion within your business profile.

Please Obtain Logo and/or Photographs Please tick (✓)

<input type="checkbox"/>	Please obtain logo and/or photographs from my website for creating my "Business Profile Web Page".
<input type="checkbox"/>	Please find logo and/or photographs attached to this form to use in creating my "Business Profile Web Page"
<input type="checkbox"/>	Please create a text only "Business Profile Web Page"

Section 4 – Authorisation

In providing web solutions, Stralia Web will not be held liable for any inaccuracies, or loss or damage to the client's business. Stralia Web will also not be liable for any unexpected computer downtime. All listings will appear in random order within their listing category.

Display Order: 1-Priority Enhanced Listings; 2-Standard Listings; 3-Basic Listings

Authorised By (Print Name): _____

Signed: _____ **Date:** ____/____/____

Amount: _____ **Payment Method:** Cheque VISA Bankcard Mastercard

Bank Transfer (BSB 062-601 Account 28007106)

Business Name: _____

Card No: _____

Name on Card: _____

Expiry Date: ____/____ **Signature:** _____